

Curriculum Vitae : Jessie Ward
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Education

Master of Arts in Interactive Media, Dublin Institute of Technology, 2003

Bachelor of Fine Arts, Film & TV Production, New York University, Tisch School of the Arts, 2000

Recent Video & Multimedia Projects

'Fade Street' – Camera Operator (2011) Interactive producer; Following Fade Street Web Series (2010) – Director/Editor of the official web series that discussed & poked fun at the RTE 2 series Fade Street. Commissioned by Straywave, and hosted by Conor Behan, it was shown on the RTE website & Fade Street App & gained a cult following online. <http://www.rte.ie/tv/fadestreet>

'Discover Ireland' – Editor for an ongoing series promotional web videos produced by Outsider Media for National tourism website Discover Ireland. Videos vary on topics from festivals, food tourism or activities such as cycling & walking. Throughout 2011 <http://discoverireland.ie>
<http://www.youtube.com/user/ActivitiesAdventure> <http://www.youtube.com/user/discoverirelanddotie>

'New Captains of Industry' – Producer/Editor for 8-part comedy web series featuring two friends in lunchtime pub-discussions. Written & directed by Brian Cheatle with episodes going online on a bi-weekly basis. <http://www.youtube.com/user/BrainyFilms>

'Motivation' 30" TV Spots – Director/Editor for a series of eight nationally-broadcast TV ads for the Motivation Weight Loss Clinic. Featuring genuine success stories from Motivation clients and have run successfully throughout 2011. Produced through Digital Audio Productions.
<http://brixtoncat.com/commercial.html>

Various 30", 20" & 10" TV Spots – Editor/Motion Graphics for an internationally broadcast TV ads for various clients including **'Beaumatic Kitchens'** **'Dunnes Stores'** **'Dolphic Discs'** **'Des Kelly'** among others. Produced through Digital Audio Productions between December 2010 to present.

Outsider TV – Editor/Motion Graphics for Ireland's Outdoor Living Magazine's Video Channel. Including videos promoting Adventuresome events and races such as The Great Pink Run, The Adventure Weekend, The Art O'Neill Challenge, the Flowrider and Dublin Dares You. December 2010 to present.
<http://www.youtube.com/outsidermagazine>

'NFTE Success Video' – Director/Editor of a motivational video for the NFTE program that included several interviews and motion graphic elements. Produced by Straywave Media June 2011.
<http://vimeo.com/25809284>

Celebrity Salon – Camera Operator in 2011 and Assistant Editor in 2010 for the TV3 series produced by Straywave Media. Reality series about celebrities learning to work in the beauty industry, directed by Dave Coffey/Jules Benoitén. May/June 2010 <http://www.tv3.ie/shows.php?request=celebritysalon>

The Lady on the Rock – Director/Editor of short experimental documentary created as one of the winning films for the Sony Ericsson "Free Your Film" competition with the Darklight Film Festival. Premiered at the Darklight Festival October 2010. <http://vimeo.com/18461232>

Young, Dumb & Living Off Mum – Overnight Camera for TV3 series produced by Straywave Media. Reality series about young adults working various tasks and looking after themselves for the first time. directed by Jules Benoitén. September 2010 Broadcast October 2010

Nokia TV for IMTV - Producer/Director/Editor with Straywave Media – Putting together over 30 hours of content that went out live on the Nokia Live Stage at the Oxegen Festival. Included over 35 interviews with artists & musicians, as well as programmes filmed around the festival site. July 2010
<http://www.youtube.com/watch?v=uw9BruYa510>

Pyjama Girls – Assistant Editor of feature length documentary film about inner-city teenage girls in Dublin. Directed by Maya Derrington, released April 2010. <http://stillfilms.org>

The Mighty Stef – ‘Thank Christ For The Kids’ – Director & Editor of the music video by Dublin singer/songwriter The Mighty Stef. This song and video are a tribute to the youth of Dublin, as well as a tender love story between a young couple. released March 2010 on The Firstborn Is Dead Label.
<http://vimeo.com/9977166>

Talulah Does The Hula – ‘Bad Boyfriend’ – director, videographer & editor of 3min music video shot in a vintage super-8 style for Dublin pop group Talulah Does The Hula. Nominated in the ‘Best Newcomer’ category at the Irish Music TV awards Nov 2009. October 2009. <http://vimeo.com/6944219>

‘1 Stoneybatter’ - director, videographer & editor with Susan Morrell, 3min HDTV video, Short film created by as part of Dublin: The Movie - a 72 hour filmmaking challenge curated by Lenny Abrahamson as part of the Darklight Festival 2008. <http://vimeo.com/1256554>

‘The Athenrides’ - director & editor 3min video, Mockumentary about a disillusioned girl band and their hapless manager & choreographer. Produced by Fat Kitty Films, Commissioned by the Irish Film Board through the Virtual Cinema Scheme. June 2008. <http://vimeo.com/1159565>

Further video projects available on request – Or visit portfolio website: <http://brixtoncat.com>

Professional Experience

McGarry Internet Ltd./Franchise Direct (2008-2009) – Head of Multimedia Department, which included work as videographer, director, editor & animator of countless corporate sales videos, interviews and a weekly Franchise News video podcast for web company Franchise Direct.
<http://franchisedirect.com/videos/>

Darklight Festival (2004-present) – Consultation, Videography, Podcast Production, Technical & Production Assistance for various ongoing aspects of the festival, which celebrates the relationship between technology, film and art. <http://darklight.ie>

Wildlight Channel (2004-2008) – Manager of the multiplatform short film distribution company, including programming various distribution channels, managing and licensing a library of hundreds of films and the creation of monthly content trailer. <http://www.wildlight.tv>

Sachs Insights (2000-2002) – Head of video department for one of New York City’s top qualitative research companies. Was in charge of organizing and editing various types of video shoots for market research purposes from focus groups to usability studies to documentary-style ethnographies.
<http://sachsinsights.com>

Skills

Over ten years of experience in video production and post-production with experience shooting using the latest HD video formats including Sony EX3 & Panasonic P2, as well as a strong knowledge of both Final Cut Studio and AVID Media Compser. Highly experienced with Photoshop, Motion, Flash and After Effects. Also experienced with shooting and media management of several HD video formats as well as Beta and Digibeta tape formats.